



Hochschule
Kaiserslautern
University of
Applied Sciences

Erasmus Incoming Program

Our contact for further information

eip@hs-kl.de

You can find all information and documents
including downloads on our website:

www.hs-kl.de/eip

HOW TO APPLY

Erasmus students use the application form and the learning agreement of their home university

If not at hand, you can find the necessary documents on our website

In any case, before sending them to us,
both documents must be signed by your home university



FEES AND COSTS

Tuition Fees

Our program charges no tuition fees

Semester Contribution

Approx. 111 EUR for student
council contribution and student ID

Living Expenses

EUR 750-800 per month for rent, food, health
insurance, books and materials





The Faculty of Business Administration Campus Zweibrücken

- ✓ Offers innovative Bachelor and Master programs.
- ✓ Accommodates over 1500 students and 40 professors.
- ✓ Is well equipped with modern service facilities.
- ✓ Maintains numerous partnerships and collaborations with universities from around the world.
- ✓ Employs highly skilled academic staff with broad and versatile international experience.

Accommodation

- ✓ For our incoming students, we offer to support accommodation for the period of study at our university.
- ✓ For more information please visit: www.wohnen-zw.de

Our Service for You

- ✓ We offer you assistance in all situations. Also, before the start of the semester, we organize a welcome event which provides you with the opportunity to address all your questions directly to us.
- ✓ Buddy system: Students of our faculty will be on hand with help and advice for you during your whole stay in Zweibrücken.
- ✓ Our international office provides you with important information and assists you with the organization of your stay. Please visit:

[International Office](#)





Bachelor Course Offer



Free choice: You can select between all courses within your aspired graduation.



All lectures are held in English.

Company Analysis | 5 ECTS

The students repeat and reinforce the knowledge acquired during their studies on key company figures and apply this independently to sample companies.

European Insurance Week | 5 ECTS

By the end of the course, you will be able to identify the relevant tasks of managing an insurance company and draft a corporate strategy in English in a management team.

German Language and Culture | 5 ECTS

By the end of the course, you will be able to employ simple expressions and very basic sentences in various typical situations in daily life.

Human Resource Management | 5 ECTS

By the end of the course, you will be able to analyse and implement human resources management instruments in businesses and estimate the different effects, which the human resources management instruments have.

International Business Case Competition | 5 ECTS

The course is held in the form of case studies. Students identify and critically analyse business problems of managers in different aspects of business operations, find creative solutions and organise their thoughts in a coherent presentation.

International Academic Research and Writing | 5 ECTS

By the end of the course, you will be able to pervade scientific work, find and formulate topics by means of scientific methodology and implement the preparation of an English scientific paper as a project.

International Business Strategy | 5 ECTS

By the end of the course, you will be able to develop and apply knowledge of international business and management theory. Furthermore, you will acquire leadership and management capability.

International Business Week | 5 ECTS

The course is held in the form of case studies together with students from partner universities. At the same time, students of our university have the opportunity to participate in the Business Weeks of the partner universities.



Master Course Offer



Free choice: You can select between all courses within your aspired graduation.



All lectures are held in English.



Asset Management | 10 ECTS

After having completed the module successfully, you are able to make investment decisions on the basis of funded risk-adjusted methods of analysis and justify their decisions using qualitative and quantitative methods.

Commercial Bank Management | 10 ECTS

As part of the lecture the students learn about the basics and the instruments of banking. Furthermore, they learn about the different roles commercial banks play in the economy today and how and why the banking industry is rapidly changing.

International Finance | 10 ECTS

After having completed the module successfully, you are able to describe the functions of the international financial system with the help of theoretical models and empirical data. You can discuss profoundly current problems and recent developments of the international financial architecture.

International Marketing and Corporate Communication | 5 ECTS

You will learn about the development and the critical consideration of marketing strategies and marketing organization of international companies, especially regarding the orientation of marketing from product-oriented marketing, to competitive marketing, to customer-focused marketing or rather relationship marketing.

Intercultural Management and International Business ethics | 5 ECTS

You will be able to recognize the importance of intercultural implications for managerial decision-making and can implement these as part of practical recommendations. You can differentiate what adjustments are needed within transnational organizational culture with respect to factors of communication, values and beliefs, education and training, technology, and local social organization

Finance Seminar | 5 ECTS

The students reinforce their skills to write an academic report as well as to present and discuss their project in individual or group presentations afterwards. The students acquire further social competences in the group work and the following presentation and discussion.

Management and Organisational Behaviour | 5 ECTS

After completing this course students know the fundamental concepts of Management and Organizational Behavior. Students will be able to apply models and theories to concrete problems dealing with the central aspects of organizational behavior, such as culture, roles, identities, decision making, story telling etc.).

German Language and Culture | 5 ECTS

By the end of the course, you will be able to employ simple expressions and very basic sentences in various typical situations in daily life.

Special about Zweibrücken

Rose Garden



- ✓ Is located close to big and vibrant cities like Frankfurt/Main, Cologne and Stuttgart.
- ✓ Is located close to the international airport Frankfurt/Main.
- ✓ Offers lots of recreational activities to spend your leisure time including the famous Rose Garden and the Fashion Outlets.

Fashion Outlet



Palace Zweibrücken



City Center



Public Swimming Pool



Quotes from Erasmus-Students

"I've met really kind people with whom I'm still in contact with."
Francesco Di Eusebio

„Thanks to this experience I could meet people from all over the world.“
Letizia Arduini

"It is definitely worth giving yourself a chance to come visit
Zweibrücken to learn, experience and enjoy."
Ying-Lie Lin

„Zweibrücken is the place where you meet with hospitable and friendly people.“
Onat Orhand Selvi



Erasmus+

- ✓ Erasmus programs aim at enhancing higher education with more quality by means of scholarships and academic collaborations in all European countries.
- ✓ Most European employers are looking for transversal competences such as intercultural skills which you will acquire during your stay in Germany.
- ✓ Erasmus Students can enhance their foreign language skills during their Erasmus Experience.

DAAD

The German Academic Exchange Service (DAAD) is the largest funding organization in the world fostering the international exchange of students and scholars.

www.daad.de